You will be missed

Hannum retires from teaching and plans to pursue new media-related projects

Digital Studio Cameras Arrive
Donations and fundraising enable the purchase of three digital cameras.

Relocation Plans Move Ahead
Plans for equipment, funding and final installation are coming together.

Student Actor Rewrites Hamlet
Adam Lombard produces a Hamlet set in a Denmark of the mind.

New Advisory Board Established
The board provides networking opportunities as well as the voice of market-place experience.
Professor James C. Hannum will retire from Walla Walla College where he has spent the last 20 years of a 38-year career in education.

Hannum began his career in communication in 1949 as a 12-year-old actor on the first broadcast of the children’s radio program, “Your Story Hour.” In 1956, he became the show’s associate producer. “Many years of education would not have given me that kind of experience,” says Hannum.

After 11 years with the children’s show, Hannum moved to Nashville, Tenn., one of the country’s major production centers. There he worked for the Television, Radio, and Film Commission of the Methodist Church (TRAFCO).

In 1963, Hannum enrolled in Southern Missionary College (now Southern Adventist University). He obtained his B.A. in 1965 and began teaching in the communication department. He received an M.A. from the University of Wisconsin in 1972.

While at Southern, Hannum transformed WSMC-FM, a student radio station, from 10-watts to 80,000-watts. Hammum also developed the school’s first television course, taught classes in radio, film, and media history, and helped National Public Radio in naming its afternoon show “All Things Considered.”

Hannum joined the Adventist Media Center in Thousand Oaks, Calif. in 1976, as Executive Producer for Faith for Today’s dramatic “Westbrook Hospital” television series. He was also involved in research that lead to the creation of “Lifestyle Magazine.”

Hannum returned to academia at Walla Walla College in 1983 where he developed new courses in media and built a television studio from the ground up. Hannum facilitated a collaborative relationship with Blue Mountain Television, resulting in a daily, student-run news operation. In addition, he designed the new television facility currently being built in Canaday Technology Center.

Hannum says he’ll miss his colleagues and students very much, but views retirement as an opportunity for change. He’ll have more time for creative work in writing, television, media and collecting early radio drama memorabilia.

Pam Harris, department chair, says, “Jim’s lifetime of communication experience is irreplaceable. He will be greatly missed.”
Work continues on relocating the Communications Department and Positive Life Radio (KGTS) to Canaday Technology Center (CTC).

Construction for KGTS is complete and they are currently housed in the new facility. Once CTC renovations are complete the building will be equipped with a new 2,000-square-foot TV studio and 2,300-square-foot ‘black-box’ theater, the Donnie Rigby Stage.

The facility will also house a television control room, a newsroom, two editing rooms, an audio production room, dressing rooms, a green room, offices and a classroom designed specifically for speech classes.

The television studio and Donnie Rigby Stage are moving into the wiring stage, while installation of lighting and equipment should be complete this summer. Both Technology and Communications, which house the majority of space in CTC, look forward to working collaboratively. "Our programs dovetail nicely together," says Linda Nelson, Technology Department chair.

A new parking lot now provides 60 parking spaces and two additional handicap spaces for visitors to CTC and area buildings. Located behind the CTC, aligned with Davis Avenue, the lot is only one component of complex renovations to the building. According to Pam Harris, Department of Communications chair, the new parking lot is one of the smallest pieces to the more than $2 million capital campaign renovation plans for the Center.

While the project has encountered setbacks and delays, the results are expected to be well worth the wait. According to Harris, plans for equipment, funding and final installation are coming together. "Future students are going to be well served by this new facility," Harris says.

Blue Mountain Television recently purchased three digital cameras for use in the Communications television studio.

Digital signals enable integration with other digital production equipment in the new Communications facilities, ensuring the highest quality signal. The Sony DXC-D35 cameras are greatly superior to the previous studio cameras in picture quality, light sensitivity and image control.

The Blue Mountain Television camera purchases totalled $100,000, and the money was raised exclusively from donations and fundraising.

Lynelle Ellis, station manager for Blue Mountain Television says, "We felt we needed the digital cameras to uphold professional standards for the future."

All three cameras have had minimal demonstration use but were well maintained.

Brian Bell, Blue Mountain News producer says, "We used to have so much trouble getting the old cameras color-balanced. With the Sony's we just turn them on and they look great."

Three TV shows airing on Blue Mountain Television are currently taped in the old Communications studio.

Ellis says, "We value our relationship with Communications. We are able to co-produce local programs for Blue Mountain Television and provide real-life production experience for Communications students."
Hammel, directed by senior media student Adam Lombard, recently played to sold-out shows. Lombard condensed William Shakespeare’s Hamlet into two hours as his senior project and played the title character.

A 13-member cast and 20-member crew practiced Sunday through Thursday evenings for nearly the entire fall quarter in preparation. Lombard’s adaptation of Hamlet reflects his own unique interpretations. “Our Hamlet doesn’t happen in a Denmark made of cities or lakes or parcels of land, but it still happens in a very real place. Our Hamlet happens in a Denmark of the mind,” said Lombard.

One technique for Lombard’s reinterpretation of Shakespeare’s classic tragedy was to focus on some of the subtle humor and wit in the play. To trim the usually four-hour performance down to two hours, Lombard cut out some plot elements, details too foreign for modern audiences, and many of the archaic phrases from Shakespeare’s time. Lombard wanted nothing but what was needed for the story.

“Hamlet as a play is bigger than itself,” says Lombard. “It saturates our culture. I wanted the audience to leave the play thinking about where Hamlet intersects with their lives.”

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Twenty-nine professionals representing a broad spectrum of careers have agreed to serve as consultants on the Communications Department’s newly appointed Advisory Board. The board will provide networking opportunities for students, teachers, and graduates, and partner with professionals to keep curriculum updated and reflective of industry trends.

“The department is reviewing its curriculum and the new board will provide a voice from the marketplace,” says Dr. Pam Harris. The advisory board members are:

- **DELONA BELL**—Business, Marketing and Communications Consultant, CM Bell Company, Walla Walla, Wash.
- **JIM BOCK**—Sales Manager and Marketing Consultant, KITQ-FM Radio, Walla Walla, Wash.
- **MARK BOND**—Owner, Bond Design, Corvallis, Mont.
- **LEANNE KAUSER CALBORN**—Interior, Kaiser Consulting, Birmingham, Ala.
- **RAY DABROWSKI**—Communications Director, General Conference World Headquarters, Silver Spring, Md.
- **DR. SUSAN LUCARELLI DUMA**—Associate Professor, Radiology, University of Tennessee School of Medicine, Knoxville, Tenn.
- **RICK DOYLE**—Editor, Walle Walle Insurance-Bureaus, Walla Walla, Wash.
- **KEVIN EDGERTON**—Director, Corporate Communications, Adventist Health System, Orlando, Fla.
- **LYNELL ELLIS**—Senior Manager, Blue Mountain Television, College Place, Wash.
- **ERIC GRAHAM**—Children’s Express International, Kid News, Waco, Ohio
- **GANIM HANNA**—President and CEO, Lana Linda Broadcasting Network, Inc., Lana Linda, Calif.
- **KIRK HIROTA**—Photojournalist, Kirk Hirota Photography, Walle Walle, Wash.
- **JEFF HORNOR**—Photojournalist, Union-Bulletin, Walle Walle, Wash.
- **VICTOR HULBERG**—Director, English Language Service, Adventist World Radio, England
- **WARREN D. JUDD**—CEO, Adventist Media Productions, Simi Valley, Calif.
- **ELAINE J. JUST**—Producer KBQ-TV, Spokane, Wash.
- **MONTY E. KNITTEL**—Marketing Director, Adventist Medical Center Northeast, Portland, Ore.
- **GINA LINDSEY**—Managing Director of Aviation Division SEA-TAC International Airport, Seattle, Wash.
- **FRED A. MOORE**—Vice President of CCI Books, CCI Communications, Walla Walla, Wash.
- **MILTON MURPHY**—Phonology Consultant, Silver Spring, Md.
- **BRADLEY NELSON**—Media Relations Coordinator, Walla Walla College
- **DR. ELK RECHTER**—Director of Prototypes, Systems Change Center, Pasadena, Calif.
- **DONNIE THOMPSON RIBBY**—Professor Emeritus, Drama, Walla Walla College, Los Gatos, Calif.
- **DAVID SCHWANTES**—Vice President, Customer Relations, Land, Sullivan & Idol, Columbus, Ohio
- **JEFFREY TOWNSEND**—Director of Video Services, CCI Communications, Inc., Walla Walla, Wash.
- **STEPHIN TUCKER**—Vice President, Survey Technology, Inc., Kansas City, Mo.
- **STEVE VITALNET**—Assistant to the President for Communications, North Pacific Units Conference, Vancouver, Wash.
- **DR. LIYA WAGNER**—Associate Director, Public Service, Indiana University, Indianapolis, Ind.
- **RITA WATERMAN**—Director of Corporate Communications, Adventist Health, Bremerton, Calif.
- **BETH ZACHARY**—Professor and CEO, White Memorial Medical Center, Los Angeles, Calif.