MA Media Ministry  
Course Descriptions and Numbers

**COMM505  The Production Process: Script to Screen (2)**
An overview of the process of making visual media product from preproduction to post production phases. Includes concept development, narrative structure, script-writing/storyboarding, budgeting, production, and marketing.

**COMM510  Filmmaking Basics Seminar (3)**
An introduction to media production as a means of visual expression and communication. The course covers basic principles of visual language and aesthetics, Video and DSLR cameras, basic non-linear editing, video recording formats and file management. The class focuses on learning principles (narrative structure, composition, lighting, continuity, pacing, etc.), then applying them in projects and productions.

An online pre-session includes readings and evidence of knowledge of the basic language of production, followed by a two week residency where students participate in limited lecture/discussion sessions and engage in the production of group and individual projects. An online post-session includes the final editing, analysis and critique of projects.

**COMM520 Editing and Post Production (3)**
A study of techniques used for video editing and post production involving hands-on instruction in editing, compositing, and post production techniques using non-linear editing equipment and creative software. Includes a discussion of narrative structure as it relates to the editing process.

An online pre-session includes readings and evidence of knowledge related to the basic concepts of video editing. A two-week residency includes face-to-face instruction and hands-on experience editing projects and using various post-production techniques for the purpose of improving, enhancing and finalizing video productions. An online post-session includes editing, analysis and critique of projects. (Prerequisite: Filmmaking Basics Seminar).

**COMM525 Producing for Interactive and Mobile Media (2)**
An exploration of narrative styles including transmedia storytelling. Includes analysis of new storytelling technologies and production delivery methods designed to provide greatest impact.

**COMM530  Media Management and Ministries (2)**
An overview of the management and operation of all types of media ministries from broadcast to independent production houses. Includes business, regulatory and ethical issues.

**COMM545  Media, Culture and Worldview (2)**
An exploration of how the media reflects and influences culture and how that relates to the Christian worldview. Includes topics such as media literacy, media ecology, and media effects.

**COMM565  Web Ministry (2)**
An introduction to utilizing websites and interactive media for effective ministry. Topics include the ways people engage with web and internet technology; the use of social media, mobile video, and audio in ministry, and the basic principles of mobile website and application design.
COMM575  Communication Theory (4)
An overview of theoretical frameworks related to the various contexts of communication. Theology and ethics of communication are examined in light of a Christian worldview.

COMM579  Directed study/project (2-4)
For students who wish to conduct independent research or create a media production. The directed study topic will be chosen with guidance from the instructor who will serve as advisor and consultant to the student in carrying out the study or project.

COMM580  Redemptive Cinema (3)
A look at historical and contemporary examples of visual narrative in the form of cinema produced for the purpose of communicating spiritual and humanitarian messages. Includes reflection, analysis and evaluation.

COMM589  Research Methods (4)
An introduction to the quantitative, qualitative, and mixed-methods approaches to communication research at the graduate level. Students develop skills in designing, interpreting and evaluating research designs.

COMM590  Project or Thesis (8)
Capstone project or Thesis demonstrating mastery of the concepts and material.

COMM596  Graduate Seminar (1)
An introduction to expectations and resources for graduate study. Familiarizes students with the school, program, and library research techniques. Includes two-week residency experience on campus.

CPTR515  Database Systems (3)
The study of database systems. Topics include fundamental concepts, system organization, and implementation of database systems, the relational data model, query languages, database design, and normal forms.

CPTR535  Web Application Development (2-4)
An introduction to web application development. Topics include UNIX systems software, web servers, server- and client-side scripting languages, mark-up languages, and GUI design. Laboratory work and project are required.

CPTR536  Web Services (3)
An introduction to the design and implementation of web services. Topics include an overview of web service architectures, how to utilize existing web services in a new project, and how to constructing new web services for others to consume.

CPTR540  Mobile App Development (2)
An introduction to the principles of mobile application design and development. Students will learn to develop for the Android and/or iOS platform. Topics include memory management, user interface design and implementation, handling user input, networking, and utilization of special mobile device services such as GPS.
GRPH537  Web Design and Management (3)
Study the theory and practice of user interface design with consideration to deploying content to multiple device types. Students will start with research and discussion and move towards developing multiple prototypes for understanding design and content placement theories to achieve stated objectives. Lab projects will also consist of image editing and optimization for Internet and app deployment. Video acquisition and distribution practices also covered. Content management system(s) for communicating the student’s message in a broadly accessible manner will also be introduced. The focus of CMS topics will include initial setup and modifying design and functionality. A two-week residency experience will include face-to-face instruction, lecture and collaborative laboratory work. An online post-session includes the final editing, analysis and critique of projects.

MGMT575  Entrepreneurship and Small Business Management (4)
The study of small business enterprises. Topics include how to assess the feasibility of ideas, define a market, meet financing requirements, pitch business ideas, and develop an entrepreneurial team.

RELM550  Christian Mission (3)
An investigation of the mandate undergirding Christian Mission as well as discussion and reflection on how mission might best be communicated in the current age. Includes a two-week on campus intensive.

RELM560  Spiritual and Social Influence through Media (3)
The study of the strategic use of entertainment-education media and strategies for spiritual and social change and influence. Includes examination of social change theories and research that explains how entertainment influences attitudes, values, beliefs, and behavior.

RELM585  Communicating Religious and Spiritual Messages (3)
Analysis and evaluation of the purposes and practices of communicating spiritual and religious themes. Explores the communication methods and effectiveness of such authors in spiritual thought as E. G. White, C. S. Lewis, G. K. Chesterton, D. Bonhoeffer, F. B. Craddock, and others.

RELT565  Foundational Theology (3)
Worldview issues—engaging the foundational ideas that undergird Christian thought paying particular attention to concepts of Being, Metaphysics, Ontology, and Epistemology and how they affect and delineate Christian thought within the Christian community and also between the Christian community and the outside world. An online pre-session includes relevant readings, followed by a two-week residency including face-to-face lecture and discussion. An online post-session follows where students submit a final paper.

RELT567  Foundational Narratives (3)
An investigation of Christian thought as derived from and influenced by foundational Christian narratives. The discussion will include an understanding of narrative structure and ways in which the narratives can be used or adapted into content for a modern audience. The class includes the exploration of how foundational narratives contribute to an understanding of Christian doctrine with particular attention to where Seventh-day Adventist formulations of doctrine fit into that spectrum. An online pre-session includes relevant readings, followed by a two-week residency including face-to-face lecture and discussion. An online post-session follows where students submit a final paper.