The Express

Marketing Management Internship

About our Organization:
The Express is a vegetarian grill and deli located in the Shell station on the WWU campus. This location has a special history at Walla Walla University as it once housed the College Dairy Snack Bar.

About this position:
The Express is looking for a qualified intern to join our company in the role of local area marketing developer. Our company services the Walla Walla University community, and seeks an intern who can participate in various stages of print and online marketing campaigns.

This intern should be prepared to work in a fast-paced environment, and will finish the internship having gained broad experience in various aspects of marketing.

Responsibilities:
May include, but are not limited to:

- Manage a team of Social Media Coordinator(s) and Graphic Designer(s)
- Lead the creation of signage, circulars, mock ups, e-mail campaigns, on line promotion, etc.
- Lead in the distribution or delivery of marketing materials
- Assist with the preparation and delivery of training materials
- Perform analysis of marketing data
- Seek and analyze competitor marketing and sales materials both on and offline
- Prepare presentations
- Provide support to social media efforts
- Maintain tracking report of public relations activity

Qualifications:

- Junior or Senior standing
- Minimum 3.0 GPA
- All majors are welcome to apply; business related curriculum is preferred.
- Demonstrated leadership skills with the ability to identify and solve problems.
- Strong computer proficiencies in Microsoft Word, Excel, Outlook and PowerPoint with the ability to efficiently learn new technologies.
- Excellent customer service acumen.
- Ability to multi-task in a fast paced environment.
- Superior verbal and written communication skills.
- Ability to work as part of a team and independently.
- Previous retail experience strongly preferred.

To Apply:
Email cover letter, resume and course schedule to:

The Express is an equal opportunity employer.