About Us:
Sodexo is a leading provider of integrated food, facilities management and other services that enhance organizational performance and improve the quality of life daily in North America.

Internship Position Description:
The Marketing Intern will work with staff to create marketing campaigns, work with clients, and increase customer engagement. This is a paid internship, starting at minimum wage.

Requested hours per week: 10 - 12 hours

Potential Majors:
Business Administration, Marketing, Communications, Related

Tasks:
1. Work with staff to create digital marketing strategies
2. Complete assigned tasks
3. Routinely evaluate customer feedback
4. Evaluate effectiveness of current campaigns and make recommendations
5. Collect and organize data
6. Other office-related tasks/duties

Qualifications/Skills:
1. Course experience in digital marketing
2. Familiarity in Microsoft Office
3. 3.0 GPA minimum (preferred)
4. Ability to interact with clients and co-workers professionally
5. Good work ethic and timeliness

Benefits to Intern:
1. Gain knowledge of digital marketing from a business perspective
2. Learn how to operate in a business environment
3. Develop contacts with businesses, individuals, and groups
4. Potential for future employment or references

To Apply:
Send resume, cover letter, & school schedule to:
Sandra Williams: Sandra.Williams@wallawalla.edu
Reference “Marketing Intern” in the subject line.
Please note in your cover letter if you are work-study eligible.