Giving Hope

Internship Summary for Promotion/Marketing/Public Relations 2020

Thank you for your interest. People of Peru Project has been blessed for nearly 20 years by the passion, expertise and energy of young people willing to dedicate a portion of their life to make the lives of the impoverished better.

For the group season of 2020, People of Peru Project has an opening for an intern who has competency in Promotion/Marketing/Public Relations utilizing their skills in

- Social Media
- Web Design/Management
- Photography and Video Production
- Story Telling/Writing

Location
Iquitos, Peru.

Time Frame
The group season is mid January through July. The exact dates are a bit flexible, depending on the actual arrival and departure dates for the first and last group.

Job Description
Document and promote the activities of the volunteer groups, full time staff, sponsored students and community involvement. Tell the stories, show the needs, encourage volunteerism and financial support by connecting our potential supporters with the real needs of real people.

Intern’s Financial Commitment
People of Peru Project has been a donation supported non-profit for nearly 20 years. The long term volunteers, short term mission teams and interns raise their own support during their time of involvement. Historically, our volunteers are enthusiastically supported when they share their opportunity, to impact the lives of an impoverished population, with those who believe in them.

People of Peru Project provides food, housing, administrative support and all necessary transportation, required to fulfill the job responsibilities. The intern raises the support for their monthly expense in Peru ($250 per month), shots necessary for international travel, plus the airfare to and from Iquitos. The University may require additional funding for the appropriate travelers insurance, tuition, etc.

An intern filling the Promotion/Marketing/Public Relations role would need to supply their own camera equipment, video device and laptop. While we are not expecting theater worthy cinematography, there needs to be a level of quality that well represents the organization, the intern and Walla Walla University.

Thank you again for your interest. If this opportunity appeals to you and would fit into your academic cycle, we would love to explore this possibility.

Email: U4Peru@gmail.com
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Live to serve...serve to live,

Paul Opp
President
People of Peru Project