Innov8 Ag Solutions Graphic Design Intern

About Us: Innov8 Ag Solutions is partnered with Microsoft on data-informed farming, bringing together disparate on & off-farm data enabling farmers to make informed management decisions based on Machine Learning/AI-based recommendations. Our differentiated approach leverages agronomist expertise through PhD researchers from land-grant universities & ag-centric colleges; providing them with data sources, big data capabilities, & machine learning tools paired with farmer expertise and experience. This summer we partnered with WSU and WWCC to kick off a micro-climate pilot in one of the largest apple orchards in the world – and we’re already starting to see opportunities for cost savings and environmental conservation. This is an opportunity for you to be at the leading edge of agtech, where population growth & climate change challenge bright minds to save the world.

Purpose of Position: We are looking for an intern to assist with all facets of marketing activities. The internship will be approximately 10-15 hours per week. The Graphic Design Intern is responsible for providing through a variety of channels, print, digital, web, video and other as assigned and will focus on the development and design of core graphics, logos, collateral event materials and a variety of other creative tasks as assigned. The Graphic Design Intern will also be assigned various website updates.

Job Description:

- Create innovative designs to support brand and marketing/product initiative.
- Manage projects through multiple rounds of approvals and edits.
- Design for print and digital media. (Posters, brochures, website, email, digital outdoor signage, and more)
- Create artwork to achieve promotional goals.
- Work with images as needed to provide creative and effective graphic designs.
- Will be assigned specific projects and deadlines.
- Work directly with Graphic Communications Manager.
- Must have own laptop and access to

Requirements & Qualifications:

- Graphic design major or enrolled in a related degree program
- Junior or Senior with Minimum 3.0 GPA
- Excellent written and verbal communication, strong editing skills
- Knowledge of digital media software – Illustrator and Photoshop, Adobe Indesign or other graphic design software
- Attention to detail
- Proficient in Microsoft Office
- Experience in Photoshop is a plus

Other:

- Work approximately 10-15 hours per week with flexible schedule
- This is a paid internship starting at $12.50 / hour with room to grow.

Innov8 Ag Solutions is an Equal Opportunity Employer
To Apply:

Email cover letter and resume to Steve Mantle at steve@innov8ag.com. Please place “Graphic Design Intern” in the subject line and note in your cover letter if you are Work Study eligible.