ORGANIZATION DESCRIPTION:
Problem solving is an inherent quality of the doctors, nurses and support staff at AdventHealth. Each day, they apply their experience and expertise to helping patients overcome numerous health challenges—many of which are solved through a forward thinking, collaborative effort.

This collaborative spirit is a hallmark of the care we provide. Bringing different people together from various facets of medicine to work together toward a common goal helps us solve challenges with better efficiency within our organization and with greater benefit to our patients. Collaboration allows us to create today’s best possible health care services, and innovate ways to continually improve them for tomorrow.

The Innovation Lab is an embodiment of our co-creative approach in action. It serves as an innovation space, where some of the biggest challenges we face within the delivery of health care are solved. Teams of doctors, nurses, directors, administrators— anyone who has an idea of how to improve the services we provide—work together toward the betterment of patient care.

The Innovation Lab’s creative space and collaborative atmosphere galvanize each team’s thought process for the task at hand. Here we work toward improving critical aspects of health care, such as staff responsiveness, administering medications, hospital cleanliness, equipment allocation, enhancing communication between departments, doctors, nurses and patients, and much more. Learn More

PURPOSE OF POSITION: The Innovation Lab is seeking a Graphic Design and Multimedia Intern to help manage, create, and monitor content for our owned channels, as well as contribute to the development of our ongoing social strategy.

KEY RESPONSIBILITY AREAS:
During your internship, you will assist with the following types of projects:

- Create and update current graphics to align with brand guidelines
- Work with the staff to update weekly and monthly newsletters and upcoming events flyers
- Create marketing collateral for events (such as signage, flyers, design elements, etc.)
- Assist with some website updates
- Upload and edit photos
- Some video production when necessary
- Some photography when necessary
- Other duties as assigned

Qualifications:

- Junior or Senior Standing
- Minimum 3.0 GPA
- Ability to prioritize multiple projects and meet deadlines.
- Must be an undergraduate student entering Junior or Senior year status
- Seeking a degree in business, graphic design, marketing, or other related field
Strong attention to detail
Ability to take initiative and manage projects independently
Excellent written and verbal communication skills
Working knowledge of Microsoft Office software
Experience with Adobe Creative Suite (including Illustrator, InDesign, Photoshop, and others)
Experience with WordPress preferred

Other:
This is a paid internship at $14.00/hr.

Work approximately 20+ hours per week with flexible work hours and days. We understand the demands of class attendance and coursework, therefore we offer a degree of flexibility to our interns to ensure their continued success at University.

This internship will be completed at the AdventHealth Innovation Lab on the Orlando campus, located at 601 E. Rollins St. Orlando, FL 32803

How to Apply:
QUALIFIED CANDIDATES SHOULD EMAIL A RESUME, COVER LETTER AND SAMPLE PORTFOLIO WORK TO:
Enoc Lopez at Enoc.Lopez@adventhealth.com by April 15. Remote (Skype) interviews will be conducted with selected candidates thereafter.

The Innovation Lab is an equal opportunity employer.