Videographer Intern

About Us:
Don Johnson Sales has earned the reputation as the area's #1 retailer of quality trailers and Polaris off road vehicles. In fact, we carry several major brands of trailers and have over 200 units in stock. Our friendly, knowledgeable staff is dedicated to bringing you the highest quality products at the lowest prices. Visit us at http://www.thetrailerplace.com/

Internship Position Description:
The Videographer Intern will work with staff to create high quality marketing and informational videos for web publication. This is a paid internship position.

Requested hours per week: 10-12 hours,

Potential Majors:
Media/ Film Studies/ Marketing

Tasks:
1. Work with staff to create short video storyboards
2. Shoot video on-site
3. Edit video for promotional pieces
4. Evaluate current video presence in media
5. Upload video to web
6. Add accurate closed captions, tags and intros
6. Other related tasks

Qualifications/Skills:
1. Experience with and access to video-editing software and video production, including:
   • Adobe Creative Suite
   • Digital SLR Cameras (camera can be provided)
2. Course experience in video production/editing
3. Proficient in Microsoft Office
4. 3.0 GPA minimum (desired)

Benefits to Intern:
1. Gain knowledge of effective video marketing
2. Responsibilities of video presence
3. Develop contacts with businesses, individuals in the community
4. Gain experience in video editing and multimedia presentations

To Apply:
• Send resume, cover letter, & school schedule along with video samples to:
  Carol: carol@thepolarisplace.com
• Please note in your cover letter if you are work-study eligible

Don Johnson Sales is an equal opportunity employer.
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- Reference Videographer Intern in the subject line.