Social Media & Marketing Intern

About Camp Fire Walla Walla

OUR MISSION
CAMP FIRE WALLA WALLA is a community based nonprofit organization with a mission to build caring and confident youth and future leaders. We provide quality out-of-school programming that fosters growth within the children of our community. In our After School Camp and Super Summer in the Park programs, we focus on helping children to LEARN, GROW, EXPLORE, CREATE, BUILD FRIENDSHIPS, AND HAVE A LOT OF FUN!

OUR PROMISE
Young people want to shape the world. Camp Fire provides the opportunity to find their spark, lift their voice, and discover who they are. In Camp Fire, it begins now.

Purpose of Position:
Interns at Camp Fire Walla Walla gain invaluable experience learning alongside staff. We are looking for an intern to assist with all facets of marketing activities. The internship will be approximately 10-15 hours per week. As an intern, you will assist with marketing department daily tasks as well as helping with social media where you will aid in content creation, post scheduling, and social media strategy. The marketing intern should have a firm grasp of the latest social media trends. Through the mentorship of our staff, you will become familiar with the processes of Campfire Walla Walla administration, while also learning in a creative and passionate environment.

Job Description:
• Day to day marketing activities
• Develop strategies for social media (Twitter, Facebook, Flickr, Youtube, etc.)
• Draft weekly e-newsletters to subscribers
• Prepare weekly updates and reports to track growth and success rates of campaigns
• Keep up to date and informed on new social media trends and adapt accordingly
• Ensure proper messaging is being executed online
• Content creation and scheduling
• Web/Social media measurement and analysis

Requirements & Qualifications:
• Working towards a Bachelor’s Degree, preferably marketing, mass communication, or public relations
• Junior or Senior with minimum 3.0 GPA
• Experience in social media and web marketing
• Must demonstrate strong writing, communication and interpersonal skills

Campfire Walla Walla is an Equal Opportunity Employer
• Attention to detail
• Proficient in Microsoft Office
• Experience in Photoshop is a plus
• Knowledge of HTML/FBML is a plus

Benefits:
• Résumé building experience in marketing and communications, relationship management, and other aspects of community relations and marketing
• Great opportunity to learn about what happens behind the scenes of a year-round non-profit organization
• Class credit (if applicable)
• Letter of recommendation upon completion of internship

Other:
• Work approximately 10-2 hours per week with flexible schedule
• This is an unpaid internship

To Apply:
Email cover letter and resume to Keaton Sullivan at keaton@wwcampfire.org. Please note in your cover letter if you are Work Study eligible.