Digital Intern

About Us:
CMBell is a marketing and communication firm that tells stories, builds culture, and grows business. We craft signature communication tools and strategies for businesses with stories worth spreading. For 20 years, we’ve partnered with clients to tell their brand stories in unforgettable ways. Visit us at https://www.cmbell.com/

Internship Position Description:
The Digital Marketing Intern will work with staff to analyze, research, and create effective digital marketing campaigns. We are looking for interns with passion, work ethic and drive. Experience is not required, but is a plus.

Requested hours per week: 6-15 hours,

Potential Majors:
Any.

Tasks:
1. Work with staff to create digital marketing strategies
2. Research latest trends in digital marketing and convey learnings
3. Manage small projects related to digital marketing strategy
4. Evaluate effectiveness of current campaigns and make recommendations
5. Collect and organize critical data
6. Other office-related tasks/duties

Qualifications/Skills:
1. Experience with SEO, Google AdWords/Analytics
2. Course experience in digital marketing is a plus
3. Familiarity in Microsoft Office
4. 3.0 GPA minimum (preferred)
5. Common Sense
6. Ability to interact with clients and co-workers professionally
7. Willingness to learn and do hard things

Benefits to Intern:
1. Gain knowledge of digital marketing from a business perspective
2. Learn how to operate in a business environment
3. Develop contacts with businesses, individuals, and nonprofits in the community
4. Potential for future employment or references

To Apply:
Send resume, cover letter, & school schedule along with video samples to:

CM Bell is an equal opportunity employer.
Christian Bell: christian@cmbell.com

Reference “Digital Intern” in the subject line.