OVERVIEW OF BANGLA HOPE

Bangla Hope is a non-profit ministry that serves orphaned and underprivileged children and youth in Bangladesh. Through our Receiving Center (orphanage), remote SDA Village School sponsorships and SDA Boarding secondary and college sponsorships, we are making a difference one child/student at a time. Bangla Hope also strives to reach out to those in need throughout Bangladesh through the distribution of food, clothing, blankets, the digging of wells in remote villages, offering medical/dental clinics and providing emergency assistance. Our Goal is to be the hands and feet of Jesus to relieve suffering and to introduce the dear people of Bangladesh to a loving Savior.

BANGLA HOPE MARKETING INTERN JOB DESCRIPTION

Bangla Hope is seeking a gifted intern to assist with honing our marketing efforts. Key in this position will be efforts directed toward rebranding of our ministry and better utilizing social media platforms. The ministry US headquarters is in Kennewick, WA. The intern will work remotely from College Place with the Office Director traveling to College Place occasionally for face-to-face meetings. The position may be paid or unpaid depending on whether the successful applicant qualifies for the work study program.

QUALIFICATIONS

- Junior or Senior student in either Marketing, Graphic Design or Art
- 3.0 GPA or above
- Ability to work 10 – 12 hours per week for one quarter
- Ability to work independently without close oversight
- Excellent written and verbal communications skills
- Ability to accept constructive feedback in pursuit of a quality outcome

JOB DESCRIPTION

- Assist with the further development of our relatively new website
- Consult with ministry staff on how to further utilize social media platforms to better engage current supporters and to recruit new ones
- Revamp ministry logo (see above) for a fresh and updated look
- Assist in the development of an updated brochure and possibly other promotional materials
- Provide guidance to ministry staff in upgrading the look of the quarterly newsletter
- Provide direction and expertise in the above tasks in pursuit of rebranding for our ministry
HOW TO APPLY

WWU students who meet the above qualifications and who are interested in applying for this internship position should submit a cover letter, resume and link to their portfolio to children@banglahope.org. If you have any questions, call Debi Axford at (509) 586-4259 Monday through Thursday 9am – 3pm.