Bachelor of Business Administration  
*Concentration: Finance*  
2018-2019

**General Areas of Service:** Finance is a discipline at the heart of the business world. It is closely related to accounting and economics and opens a variety of different opportunities for its graduates. People may work in financial organizations, such as banks, insurance companies, mutual funds, real estate firms, brokerage houses, and pension funds. In addition, they could also work as financial managers in non-financial organizations (McDonald’s, Microsoft, etc.), non-profit organizations (Red Cross, WWU, etc.), and government organizations. Finance jobs specialize in areas such as banking, investments, real estate, personal financial planning, insurance, currency exchange, pension and retirement planning, valuation of businesses, demand forecasting, cash, receivables and inventory management, capital budgeting, etc.

**Professional Training:** Because finance is such a broad discipline, with an infinite diversity of job descriptions, it is hard to specify typical professional training. However, a four-year degree in business with a finance concentration is a good starting point for anyone wishing to enter this field. Many finance professionals also seek certification, such as the CFA (Certified Financial Analyst) or the CFM (Certified Financial Manager).

**Job Outlook:** Employment of financial managers is projected to grow much faster than the average for all occupations. However, growth will vary by industry.

**Earnings:** The Bureau of Labor Statistics reports the median annual wage for financial analyst of about $84,000. Earnings can be much higher for those working in financial management, such as a CFO.
Bachelor of Business Administration (BBA) – Concentration in Finance

Students seeking the BBA degree must complete 68 quarter hours of core requirements and a minimum 36-quarter hour concentration. In addition, students must complete the required cognates, the general studies program, and all baccalaureate degree requirements as outlined in this bulletin. Senior students are required to take the Major Field Test in Business.

**Core and Cognate Requirements:**

**Lower Division Courses:**
- ACCT 201 Principles of Accounting 4
- ACCT 202 Principles of Accounting 3
- ACCT 203 Principles of Accounting 3
- CIS 140 Business Analytics with Microsoft Excel and Access 4
- ECON 210 Principles of Microeconomics 4
- ECON 211 Principles of Macroeconomics 4
- GBUS 161 Business Basics 2
- GBUS 263 Business Statistics 4

**Upper Division Courses:**
- CIS 301 Information Systems and Business Intelligence 4
- FINA 351 Managerial Finance 4
- GBUS 361 Business Law I 4
- GBUS 362 Business Law II 4
- GBUS 366 Operations Management 4
- GBUS 370 Business Communication 4
- GBUS 463 Business Ethics 4
- GBUS 495 Colloquium* 0
- MGMT 371 Principles of Management 4
- MGMT 489 Strategic Management 4
- MKTG 381 Principles of Marketing 4

**Total Credit Hours:** 58

*Twelve quarters required or number of quarters in residence as a declared business major at WWU, whichever is less.

**Cognates:**
- PSYC 130 General Psychology 4
- SPCH 101 Fundamentals of Speech Communication 4

Choose one of the following MATH courses (4-5 credits):
- MATH 117 Accelerated Precalculus 5
- MATH 121 Precalculus I 4
- MATH 131 Calculus for the Life Sciences I 4
- MATH 181 Calculus I 4

**Finance Concentration**

**Required Courses:**
- ACCT 321 Intermediate Accounting 3
- ACCT 322 Intermediate Accounting 4
- FINA 441 Financial Markets and Institutions (or ECON 441) 4
- FINA 451 Investments 4
- FINA 488 International Trade and Finance (or ECON 488) 4
- FINA 490 Internship* 0-4
- ACCT Upper-division Accounting Electives 4
- FINA Upper-division Financing Electives 8
- Business Electives 1 – 5

**Total Credit Hours:** 36

*Or any of the following: ACCT 490, GBUS 490, MGMT 490, and MKTG 490.

Business electives may be chosen from courses with prefixes ACCT, CIS, ECON, FINA, GBUS, MGMT, or MKTG.
TOTAL CREDITS REQUIRED: 192 cr.  GENERAL STUDIES REQUIREMENTS: 72 cr.
The chart below details one suggested path a student may take to complete a bachelor’s degree. Cognates are listed in italics.

*A minimum of 120 hours is required regardless of the number of credits. Usually completed during the summer.
+Offered even years only - Offered odd years only
Note: All seniors must take a comprehensive exam in their major field before graduation – these are exit exams.

### Freshman

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<th>Fall Courses</th>
<th>Hours</th>
<th>Winter Courses</th>
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<th>Spring Courses</th>
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<td>Bus. Analytics with MS Excel (CIS 140)</td>
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<td>General Psychology (PSYC 130)</td>
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### Sophomore

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<td>Principles of Accounting (ACCT 202)</td>
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<td>Principles of Accounting (ACCT 203)</td>
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<td>Prin. of Microeconomics (ECON 210)</td>
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<td>Bus. Communications (GBUS370)</td>
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<td>ACCT Elective: Acct Info. Sys. (ACCT341)</td>
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<td>Prin. of Management (MGMT 371)</td>
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<tr>
<td>Principles of Marketing (MKTG 381)</td>
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<td>Business Law I (GBUS 361)</td>
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<td>Operations Management (GBUS 366)</td>
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<td>+ Intern. Trade &amp; Finance (FINA 488)</td>
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<td>Intermediate Accounting (ACCT 322)</td>
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### Senior

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<td><em>Internship</em></td>
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