Bachelor of Science

Major in Business Administration Major
2018-2019

General Areas of Service: A Bachelor of Science degree in Business Administration is designed for students who want more business content than what is provided by a B.A. degree, but with more flexibility than what the B.B.A. degree provides. It is ideal for those who, in addition to a business degree, want to meet the entrance requirements for graduate school, medical school, dental school, etc. The B.S. also allows students to obtain a second major if they wish. No minor is required.

Professional Training: The curriculum covers accounting and economics principles, functional areas of administration (such as marketing, management theories and practices) and basic financial analysis. Many pre-professional students (pre-med, pre-dent, etc.) find this degree especially attractive because they obtain not only a solid background in business but are also able to meet the prerequisites of professional schools.

Job Outlook and Earnings: The variety of positions available with this degree is so vast that it is difficult to predict the average job outlook or earning potential. Nevertheless, the average salary and employment rates are substantially higher for those with bachelor degrees than for those who only hold a high school diploma.
Business Administration Major (Bachelor of Science)

A student majoring in business administration must complete 76 quarter hours in the major, the required cognates, the general studies program, and all baccalaureate degree requirements as outlined in this bulletin. Senior students are required to take the Major Field Test in Business.

**Core Requirements:**

**Lower Division Courses:**
- ACCT 201  
  Principles of Accounting  
  4
- ACCT 202  
  Principles of Accounting  
  3
- ACCT 203  
  Principles of Accounting  
  3
- CIS 140  
  Business Analytics with Microsoft Excel and Access  
  4
- ECON 210  
  Principles of Microeconomics  
  4
- ECON 211  
  Principles of Macroeconomics  
  4
- GBUS 161  
  Business Basics  
  2
- GBUS 263  
  Business Statistics  
  4

**Upper Division Courses:**
- FINA 351  
  Managerial Finance  
  4
- GBUS 361  
  Business Law I  
  4
- GBUS 362  
  Business Law II  
  4
- GBUS 366  
  Operations Management and Production  
  4
- GBUS 370  
  Business Communication  
  4
- GBUS 463  
  Business Ethics  
  4
- GBUS 490  
  Internship*  
  0-4
- GBUS 495  
  Colloquium**  
  0
- MGMT 371  
  Principles of Management  
  4
- MGMT 489  
  Strategic Management  
  4
- MKTG 381  
  Principles of Marketing  
  4

**Business Electives***  
8-12

**Total Credit Hours:**  
76

*Or any of the following: ACCT 490, FINA 490, MGMT 490, and MKTG 490

**Twelve quarters required or number of quarters in residence as a declared business major at WWU, whichever is less.

***Business electives may be chosen from courses with prefixes ACCT, CIS, ECON, FINA, GBUS, MGMT, or MKTG.

**Cognates:**
- PSYC 130  
  General Psychology  
  4
- SPCH 101  
  Fundamentals of Speech Communication  
  4

Choose one of the following MATH courses (4-5 credits):
- MATH 117  
  Accelerated Precalculus  
  5
- MATH 121  
  Precalculus I  
  4
- MATH 131  
  Calculus for the Life Sciences I  
  4
- MATH 181  
  Calculus I  
  4
TOTAL CREDITS REQUIRED: 192 cr.  GENERAL STUDIES REQUIREMENTS: 72 cr.
The chart below details one suggested path a student may take to complete a bachelor’s degree. Cognates are listed in italic.

*A minimum of 120 hours is required regardless of the number of credits. Usually completed during the summer.

Note: All seniors must take a comprehensive exam in their major field before graduation – these are exit exams.

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