NEW FACES & FUNCTIONS

DR. BRUCE TOEWS STEPS UP AS INTERIM DEAN

We were sad to say farewell to former business dean, Dr. Josefer Montes, who served on the WWU faculty since 2011. We wish him well as he embarks on a new adventure to Kettering, Ohio. Dr. Toews, who has been at WWU since 1994, is filling in as dean this school year.

WELCOME, DR. PATIENCE TARUWINGA

Q&A WITH DR. TARUWINGA:

Q: Where did you teach before here?
A: I taught at Indiana University, Ivy Tech College, and most recently at Saint Joseph’s College in Indiana.

Q: Where did you do your schooling?
A: I received a bachelor’s degree at University of Zimbabwe, master’s degrees in business and information technology from Indiana University, and a doctorate degree in leadership from University of South Africa.

Q: What led you to Walla Walla?
A: I believe God led me here; that is the shortest answer. I hesitated because WWU is far away from the cross roads of America. Like Jonah, I received several offers at other universities and was tempted to stay in the Midwest but the big fish brought me to WWU. I have enjoyed being part of this community and have quickly realized why all roads led to WWU.

What drew me to WWU is the appreciation of the civility of an Adventist University campus. I’m overjoyed to be part of an environment that openly confesses Christ. The following quote from E. G. White influenced my decision to be at WWU: “True education means more than the perusal of a certain course of study. It means more than a preparation for the life that now is. It has to do with the whole being, and with the whole period of existence possible to man. It is the harmonious development of the physical, the mental, and the spiritual powers. It prepares the student for the joy of service in this world and for the higher joy of wider service in the world to come”- Education, Pg. 13
NEW FACES CONT.

DR. JOHANNA ATTOH’S NEAREST ACHIEVEMENT
Dr. Johanna Attoh (Professor of Economics & Finance) and her husband, Victor, are pleased to announce the arrival of their son, Theodore (Theo) Emmanuel Attoh! We wish Dr. Attoh the best in motherhood but are excited for her return to the classroom, scheduled for spring quarter, 2018.

“The best part of my internship was the exposure I got to the hospital executives, and being a part of the mentor program!”  
Yara Fernandez (see below)

STUDENT SPOTLIGHT
Graduating Senior  
JoLene Danielson

JoLene has a huge heart for service and has been on several mission trips (her most recent to Thailand—see above.) In addition, JoLene has a ministry in which she provides art supplies to the homeless and works with them to create sustainable income from their artwork. JoLene has achieved the Dean’s List every quarter at WWU! She sees herself in an accounting career at Starbucks, where she has already worked part-time for four years.

Summer Internship  
Yara Fernandez

Yara had a finance internship last summer with Centura Health in Denver. She completed two major projects, in addition to watching surgeries and shadowing departments. Yara recently was offered a finance residency at Adventist Health Systems in Florida (which will pay for her master’s degree!). As a first generation college student, Yara is grateful for the education and opportunities she received at WWU.
BUSINESS CLUB

The Business Club officers have been busy this year providing their members (all 562 of them!) with one fun event per week! Events this year included Starbucks afterhours, movie night, and vespers/burritos with Dr. Toews on the Centennial Green.

The officers this year are:

Madilyn Malott- President
Jordan Van Dorn- VP Public Relations
Yara Fernandez- Professional VP
Michaela Honner- Financial VP
Jordan Lucas- Secretary & Instagram manager
Nicki Horning- Social Media Manager
Erik Ketelsen- Sergeant at Arms
Austin Meservia- Club Manager
Brett Wilson- VP Spiritual Affairs
Tolu Oyefeso- Organizational Manager
Hunter Giesbrecht- External Public Relations
Christian Manley- Event Coordinator
Kainan Shaw- Internal Public Relations

COLLOQUIUM EVENT
WASHINGTON STATE AUDITORS

On Oct. 26, two auditors from the State Auditors Office talked about government accountability and proper checks and balances. They gave fascinating examples of recent frauds discovered. They also interviewed students for potential jobs and internships.

COLLOQUIUM EVENT
BETHANY LOGAN-ROPA, UBS INVESTMENT BANKER

On Nov. 6, Bethany Logan-Ropa (class of 2006) spoke with students about pursuing their dreams. Known fondly as “The Girl Who Crashed the Boy’s Club,” Logan-Ropa offered unique insights on being a female in the male-dominated investment banking industry in NYC.

COLLOQUIUM EVENT
CHIEF JUDGE, GEORGE FEARING, WA STATE COURT OF APPEALS, DIV. III

On Jan. 25, Judge Fearing (class of 1979) described his experiences as an attorney and judge. He shared his personal story and emphasized the important skills he learned at WWU that helped him succeed in law school, as a practicing attorney, and now as a chief judge.
Well, it’s finally finished! The Bowers Hall renovation is complete and we moved in over Christmas Break. Students are thrilled to be taking classes in this gorgeously renovated space. The building is phenomenally beautiful and is a very popular place for students from across campus to study and collaborate. The building buzzes with activity from early in the morning to very late at night.
1. Students are no longer late to class because of long lines at the one, single-stall restroom. They now enjoy multiple, spacious restrooms!

2. The three business teachers who recently broke a foot appreciate, more than most, that no one will have ever again have to negotiate treacherous stairs on crutches. Being one of those three teachers, Dr. Toews can attest to the high probability of missing a step and crashing down the stairs in a tangled heap of papers, limbs, books, and crutches.

3. Students enjoy a bounty of quality study spaces near professors’ offices. It is a proven Law of Learning that the effectiveness of study is inversely related to the distance from the teacher’s office.

4. The card access system provides a secure way for students to use the facility during prime time, which is late night (most students hoot with the owls, which unfortunately hampers their ability to soar with the eagles the next morning).

5. The guest relations team no longer avoids Bowers Hall when giving tours to prospective students and their parents.

6. Classroom desks have power outlets, thereby eliminating the common disturbance of a student’s sudden rush to a wall outlet, tripping over legs and extension cords along the way, in order to resuscitate a battery on its dying breath.

7. The intentional layout and cutting-edge classroom technology facilitates project-based learning and teamwork. Multiple group study spaces exist, each with its own shared monitor. Writable walls foster creativity and reflect modern workspaces.

8. New furniture in classrooms and offices replaces some very uncomfortable, scarred, and miss-matched fixtures from a by-gone era. For example, those ugly, old, orange desk-chairs that squeaked loudly whenever a center-of-gravity was slightly shifted will forever NOT be missed.

9. Strategically placed monitors throughout the building provide an effective way to announce special events (e.g. prominent guest speakers, internship opportunities, etc.) without having to rely totally on email messages that students don’t read.

10. The expansive and elegant lobby not only projects a professional atmosphere but it provides a venue for banquets and even wedding receptions (one is planned for this June!)
BOWERS HALL RIBBON CUTTING

In conjunction with the celebration of WWU’s 125th birthday, the grand reopening of Bowers Hall occurred on December 7, complete with a ribbon cutting ceremony! Ribbon cutters included: **George Bennett** (Director of Facility Services), **Madylyn Malott** (President, Business Club), **John McVay** (President), **Lannie Opp** (Opp & Seibold-Chervenell), **Paul Rhynard** (Executive VP, Joshua Green Corp. and Co-chair, Campaign Committee), **Kevin and Dawn Rolling** (CREDO architects), **Ken Seibold** (Opp & Seibold-Chervenell), **Bruce Toews** (Dean), **Jodi Wagner** (VP for University Relations & Advancement), and **Wendell White** (Founder/
Most of all thank you for believing in our potential and for giving us an opportunity for bigger and better things!

Excerpt from speech to Bowers Hall donors from Madilyn Malott, Business Club President

In January 2018, the Accreditation Council for Business Schools and Programs (ACBSP) reaffirmed our business program accreditation.

Established in 1988, ACBSP has over 1,200 member institutions in over 60 countries and is a leading accreditor in mission-based standards focused on teaching excellence. In addition, ACBSP is the only organization offering business accreditation for all degree levels, associate through doctorate.

“We are pleased to have our business administration degrees re-accredited for the maximum period of 10 years,” said Bruce Toews, School of Business Dean. “A lot of work went into the self-study, which was nearly a thousand pages long. Last October, we hosted three evaluators who spent several days reviewing our program. Because of this accreditation, students can have confidence that our program meets rigorous quality standards and that our degrees are widely recognized.”

WWU’s business program was initially accredited by ACBSP in 1997, when it became the first program in SDA higher education to earn business accreditation, and today is one of only two who have ACBSP accreditation.

The School of Business will be officially awarded the ACBSP Certificate of Reaffirmation of Accreditation on June 11, 2018 in Kansas City.
In 2017, WWU business seniors scored in the 97th percentile on the Major Field Test (MFT) in Business. The MFT, administered by the Educational Testing Service, measures how well students know core business subjects. Bruce Toews, Dean of the School of Business, describes it this way: “Each year our seniors, along with tens of thousands of seniors from hundreds of other business schools across the nation, take this comprehensive exam. This test covers how much our seniors know about accounting, economics, finance, management, marketing, business law, quantitative analysis, information systems, and international business.”

The WWU scores on the MFT have increased over the last several years. In 2013, WWU was in the 91st percentile. In 2014, that score had risen to the 92nd percentile. In both 2015 and 2016, the scores reached the 96th percentile. According to Toews, “The 97th percentile achieved in 2017 is a wonderful confirmation that our students are learning business concepts exceptionally well. We believe these stellar results reflect the quality of our students and our program.”

### WWU EXCELS ON THE MAJOR FIELD

**Q&A WITH DR. TOEWS**

**Who took the 2017 MFT?**
All of nearly 50 graduating business seniors took the test. The exam is administered by the Education Testing Service, the same organization that administers the GRE exam.

**These scores are impressive. Why do you think WWU students did so well on the test?**
We are fortunate to have smart, awesome students. Clearly, we cover key business concepts exceptionally well in our courses. We have scored above the 90th percentile each of the last five years, including in the 96th percentile in both 2016 and 2015. (BTW: We score much higher than most of our peer schools with whom we compete).

**How many business schools take the test?**
In recent years, over 600 business schools participated in this test. This includes some elite schools, many state schools, and most of our sister SDA schools. The test is taken at master’s level in addition to the undergraduate level, which makes our results even more special.

**Why do you think it’s important for WWU business students to take the MFT? Are MFT scores considered for business school accreditation?**
We require this exit exam to assess how well our students are learning these important concepts and to understand how we can improve the business program even further. In the education world, such outcomes assessment is a critical component to accreditation. We just underwent our special business accreditation (ACBSP) site-visit in October and exit exams, such as the MFT, were considered essential indicators of student learning.

**MFT Percentiles**

| WWU | ? | ? | ? | ? |

**Peer Schools**

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**IMPORTANT NOTICE:**

We are looking for teachers in management and marketing for 2018-2019. If you have an interest, or know of someone who might, please contact us at 509-527-2951 or busnschool@wallawalla.edu.