

TECHNOLOGY

New Media Imaging - Even & Odd

Four Year—B.S. Degree

GENERAL AREAS OF SERVICE: The traditional design aspect of type and image are now joined by the elements of 2-D and 3-D animation, sound and interactivity in the context of interactive integrated media and broadcast graphics.

PROFESSIONAL TRAINING: Two-and four-year colleges prepare students to be graphic designers. The latest graphics software is included in the training.

DENOMINATIONAL OPPORTUNITIES: A variety of jobs are periodically available in denominational media outlets as graphic designers and web professionals.

JOB OUTLOOK: Demand for graphic designers should increase because of the rapidly expanding market for Web-based information and expansion of the video entertainment market, including television, movies, video, and made-for-Internet outlets. Individuals with knowledge of computer design software, particularly those with Web site design and animation experience will have the best opportunities.

EARNINGS: Median annual earnings for multi-media artists and animators were \$50,360 in 2004. *Median annual earnings in the industries employing the largest numbers of graphic designers were as follows:

Advertising and related services	\$40,620
Specialized design services	41,010
Printing and related support activities	32,830
Newspaper, periodical, book, and directory publishers	32,390

SOURCES OF ADDITIONAL INFORMATION:

American Institute of Graphic Arts
164 5th Avenue
New York, NY 10010-5900
www.aiga.org

IAWMD - International Association of Web Masters & Designers
Ph: (561) 533-9008 8:30-5:00 EST M-F
Fax: (509) 463-6311
www.iawmd.com

*U.S. Bureau of Labor Statistics
www.bls.gov/oco

Department Chair: Linda Nelson
Academic Advisors: Linda Nelson

ALL SENIORS MUST TAKE A COMPREHENSIVE EXAM, WHICH IS A PORTFOLIO REVIEW, IN THEIR MAJOR FIELD BEFORE GRADUATION—these are Exit Exams.

	AUT Cr	WIN Cr	SPR Cr
FRESHMAN YEAR			
Fundamentals of CAD (DRFT 120)	2	-	-
Introduction to Graphics (GRPH 124)	3	-	-
Digital Imaging I (GRPH 235)	4	-	-
Graphic Design & Layout (GRPH 255)	-	-	4
Web Design I, II (GRPH 263, 273)	-	3	3
Principles of Photography (PHTO 156)	3	-	-
Design (ART 161 or 162 or 163)	3	-	-
College Writing (ENGL 121, 122)	-	3	3
Technical Electives	-	3	5
General Studies Electives/PE Activity	-	3	1
General Studies Religion	-	<u>4</u>	-
	15	16	16
SOPHOMORE YEAR			
Computer Illustration (GRPH 274)	4	-	-
Computer Business Applications (CIS 140)	4	-	-
Introduction to Video (COMM 235)	-	4	-
Internet & Web Programming (CPTR 235)	-	4	-
Research Writing (ENGL 223)	-	-	3
Fundamentals of Speech Communication (SPCH 101)	4	-	-
Technical Electives	-	-	2
General Studies History	-	4	4
General Studies Religion/Natural Science	4	4	4
General Studies Electives/P.E. Activity	-	<u>1</u>	<u>3</u>
	16	17	16
JUNIOR YEAR			
Digital Imaging II, III (GRPH 336, 337)	-	4	4
Advanced Document Design (GRPH 355)	3	-	-
Animation (GRPH 365)	2	-	-
Multimedia & Special Effects (GRPH 366)	-	3	-
Occupational Health and Safety (TECH 364)	-	2	-
Newswriting (JOUR 245)	4	-	-
Technical Electives	-	-	4
General Studies Social Science	-	-	4
General Studies Math	-	-	4
General Studies Religion/Electives	4	3	-
General Studies Humanities	<u>4</u>	<u>3</u>	-
	17	15	16
SENIOR YEAR			
3-D Design I, II, III (GRPH 341, 342, 343)	3	3	3
Graphics Services (GRPH 445)	-	3	-
Web Publishing (GRPH 463)	-	3	-
Advanced Practicum (GRPH 480)	1	-	-
Seminar: Web Design and Development (GRPH 488)	-	-	1
Portfolio Design (GRPH 492)	-	-	2
Senior Project (TECH 499)	-	-	1
Communication Law and Ethics (COMM 357)	-	4	-
General Studies Religion (Upper Division)	4	-	4
General Studies/Electives/Humanities	<u>8</u>	<u>3</u>	<u>5</u>
	16	16	16

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