

TECHNOLOGY

Graphic Design - Even

Four Year—B.S. Degree

GENERAL AREAS OF SERVICE: Graphic Designers put their artistic skills and vision, and technical expertise to serve the needs of commercial clients. They first determine the needs of their clients and potential users. They then lay out and test various designs, patterns, arrangements and colors on a computer before committing to a final design. Many graphic designers are self-employed. Others work for advertising agencies, print shops, publishing firms, manufacturing firms, department stores, the motion picture industry, government agencies and web design companies.

PROFESSIONAL TRAINING: Two-and four-year colleges prepare students to be graphic designers. The latest graphics software is included in the training.

DENOMINATIONAL OPPORTUNITIES: A variety of jobs are periodically available in denominational publishing houses as graphic designers and pre-press operators.

JOB OUTLOOK: Employment opportunities look good for this field as promotion, publicity, and advertising increase in both print media and website design.

EARNINGS: Median annual earnings for senior designers were \$62,000 in 2006. Median annual earnings in the industries employing the largest numbers of graphic designers were as follows:

Specialized design services	\$43,410
Advertising and related services	41,600
Newspaper, periodical, book, and directory publishers	34,290
Printing and related support activities	33,930

SOURCES OF ADDITIONAL INFORMATION:

American Institute of Graphic Arts
164 5th Avenue
New York, NY 10010-5900
www.aiga.org

The Graphic Artist Guild
90 John St. Ste. 403
New York, NY 10038-3202
800-500-2672
www.gag.org

*U.S. Department of Labor
www.bls.gov/oco

Department Chair: Linda Nelson
Academic Adviser: Linda Nelson, Brent Bergherm

ALL SENIORS MUST TAKE A COMPREHENSIVE EXAM, WHICH IS A PORTFOLIO REVIEW, IN THEIR MAJOR FIELD BEFORE GRADUATION—these are exit exams.

NOTE: See bulletin for more information.

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	AUT Cr	WIN Cr	SPR Cr
FRESHMAN YEAR			
Fundamentals of CAD (DRFT 120)	2	-	-
Technical Drafting & Design (DRFT 121)	-	2	-
Introduction to Graphics (GRPH 124)	3	-	-
Introduction to Typography (GRPH 125)	3	-	-
Introduction to Digital Technology (GRPH 135)	1	-	-
Digital Imaging I (GRPH 235)	4	-	-
Graphic Design & Layout (GRPH 255)	-	-	4
Design (ART 161, 162, 163)	3	3	3
Intro to Drawing (ART 184)	-	-	2
College Writing (ENGL 121, 122)	-	3	3
General Studies/Technical Electives	-	3	-
General Studies PE Activity	1	-	-
General Studies Religion	<u> </u>	<u> 4</u>	<u> 4</u>
	17	15	16
SOPHOMORE YEAR			
Web Design I (GRPH 263)	-	3	-
Computer Illustration (GRPH 274)	4	-	-
Principles of Print Production (GRPH 320)	3	-	-
Principles of Photography (PHOTO 156)	3	-	-
Introduction to Computer Hardware (TECH 251)	-	-	2
Intro to Painting (ART 194)	2	-	-
Computer Business Applications (CIS 140)	4	-	-
Intro to Video (COMM 235)	-	-	4
Research Writing (ENGL 223)	-	-	3
Newsriting (JOUR 245)	-	-	4
Fundamentals of Speech Communication (SPCH 101)	-	4	-
Technical Electives	-	3	-
General Studies Natural Science	-	4	4
General Studies Religion	<u> </u>	<u> 2</u>	<u> </u>
	16	16	17
JUNIOR YEAR			
Advanced Document Design (GRPH 355)	3	-	-
Animation (GRPH 365)	2	-	-
Fundamentals of Packaging (GRPH 370)	-	4	-
Occupational Health and Safety (TECH 364)	-	2	-
Commercial Art (ART 244, 245, 246)	2	2	2
Intro to Printmaking (ART 244, 245, 246)	-	2	-
Copy Editing (JOUR 247)	-	-	3
Designing for Large Format (GRPH 345)	-	-	3
General Studies History	4	4	-
General Studies Social Sciences	4	-	-
General Studies Math	-	-	4
General Studies P.E Activity/Elective/Humanities	<u> 1</u>	<u> 3</u>	<u> 4</u>
	16	17	16
SENIOR YEAR			
3-D Design I (GRPH 341)	3	-	-
Graphics Services (GRPH 445)	-	3	-
Portfolio Design (GRPH 492)	-	-	2
Senior Project (TECH 499)	-	-	1
Communication Law and Ethics (COMM 357)	-	4	-
Consumer Behavior (MKTG 384)	-	4	-
Technical Electives	5	-	3
General Studies Religion (Upper Division)	4	-	4
General Studies/Electives/Humanities	<u> 4</u>	<u> 5</u>	<u> 4</u>
	16	16	14