

# TECHNOLOGY

## Graphic Communications

### Two Year—A.S. Degree

**GENERAL AREAS OF SERVICE:** Graphics majors usually are employed in the printing industry or in website design. Some graphic technicians work in binderies, advertising agencies, at duplicating agencies, or connected to various types of commercial advertising.

**PROFESSIONAL TRAINING:** Graphic technologists are usually required to have a high school diploma, trade school courses, or college courses. Apprenticeship is the typical method for becoming a graphics technologist.

**DENOMINATIONAL OPPORTUNITIES:** Currently, jobs are offered in denominational publishing houses with options in finishing or pre-press or many other graphics positions.

**JOB OUTLOOK:** Employment opportunities should be good as promotion, publicity, and advertising increase.

**EARNINGS:** Median hourly earnings of prepress technicians and workers were \$15.30 in May 2004. As in any profession, salaries are determined by experience, professional preparation, employment setting, and economic conditions of geographic location.

**SOURCES OF ADDITIONAL INFORMATION:**

The Graphic Arts Technical Foundation.  
Sewickley, PA  
412-741-6860  
[info@gatf.org](mailto:info@gatf.org)  
[www.gatf.lm.com](http://www.gatf.lm.com)

American Institute of Graphic Arts  
New York, NY  
[www.aiga.org](http://www.aiga.org)

\*US bureau of Labor Statistics  
[www.bls.gov/oco](http://www.bls.gov/oco)

**Department Chair:** Linda Nelson  
**Academic Adviser:** Linda Nelson

**ALL A.S. SENIORS MUST TAKE A COMPREHENSIVE EXAM IN THEIR MAJOR FIELD BEFORE GRADUATION—these are exit exams.**

**FRESHMAN YEAR**

Fundamentals of CAD (DRFT 120)  
Technical Drafting & Design (DRFT 121, 122)  
Introduction to Graphics (GRPH 124)  
Introduction to Digital Technology (GRPH 135)  
Graphic Design & Layout (GRPH 255)  
Web Design I (GRPH 263)  
Personal Computing (INFO 105)  
Principles of Photography (PHTO 156)  
College Writing (ENGL 121, 122)  
General Studies Math/Science  
General Studies Humanities  
General Studies P.E. Activity  
General Studies Religion (RELB)  
Technical Electives

AUT Cr	WIN Cr	SPR Cr
2	-	-
-	2	2
3	-	-
1	-	-
-	-	4
-	3	-
-	-	3
3	-	-
3	3	-
-	4	-
4	-	-
-	1	-
-	-	4
-	<u>3</u>	<u>3</u>
<u>16</u>	<u>16</u>	<u>16</u>

**SOPHOMORE YEAR**

Design (ART 161 or 162 or 163)  
Digital Imaging I (GRPH 235)  
Computer Illustration (GRPH 274)  
Practicum (GRPH 280)  
Principles of Print Production (GRPH 320)  
Advanced Document Design (GRPH 355)  
Fundamentals of Packaging (GRPH 370)  
Occupational Health & Safety (TECH 364)  
Communication Law and Ethics (COMM 357)

**OR**

Newswriting (JOUR 245)  
Research Writing (ENGL 223)  
General Studies History & Social Science  
General Studies P. E. Activity  
General Studies Religion  
Technical Electives

-	-	(4)
-	-	3
-	4	3
1	-	-
-	-	3
-	<u>(4)</u>	<u>(4)</u>
<u>16</u>	<u>16</u>	<u>16</u>

( )—parentheses indicate choice of courses